

# JESTRADE

---

## COMPANY PROFILE & PRODUCT PORTFOLIO

**DEALERS IN:**  
INFORMATION  
COMMUNICATION  
TECHNOLOGY  
PRODUCTS,  
SOLUTIONS, TECH  
SUPPORT.  
CONSULTANCY &  
TRAINING  
SERVICES.

DICOTA BAGS &  
OFFICE MOBILITY  
SOLUTIONS

**GENERAL OFFICE  
EQUIPMENTS &  
STATIONARY  
SUPPLIES,**

**HOME  
APPLIANCES.**

TELECOM DEVICES,  
ELECTRICAL  
GADGETS &  
MATERIALS,  
AUTOMOBILE  
PRODUCTS, ETC



## COMPANY PROFILE & PRODUCT PORTFOLIO JESTRADE

### Company Overview

#### JESTRADE: WHO WE ARE

**JESTRADE** is an information technology solution driven company established to offer trusted and reliable IT Products, Solutions and Services to its customers. **JESTRADE** also offers none IT related products and key to our business offering is the supply of the world's most acclaimed premium quality **DICOTA** brand of Executive and Professional Bags, Carrying Solutions and Accessories.

Established in 2012 with its Head Office in Accra, Ghana, **JESTRADE** has successfully done business with major enterprise organizations, SMBs and home users thus leveraging on our partnership with top brands, foreign expertise, and local expertise to offer the best strategies, products and solutions to positively influence the future ROI, productivity, workflow and satisfaction of businesses consumers in Ghana and beyond. Over the years, **JESTRADE** has made significant inputs in the success of some Ghanaian businesses as well as in Nigeria and other parts of west Africa. We believe there remains greater opportunities to expand our reach and grow our market share.

The fast-growing and changing trends of globalization; industrial revolution, population growth, global events, limited resources, competition, and the ever increasing demand for solutions, products and services, has necessitated companies and service providers the need to adopt the most innovative technologies, products, systems, tools and resources to address and fix these varied needs and challenges of consumers and **JESTRADE** stands ready and committed to our customers' success and satisfaction. **Common challenges include;** maintaining reputation, knowing when to embrace change, customer service, digitalization and technology, exploding data, regulation and compliance, financial management, monitoring performance, uncertainty about the future, interconnectivity, mobility etc.

We operate an open-door policy and consider our customers, partners and affiliates as allies because an ally seeks your best interest and goes the extra length to secure your success. At **JESTRADE**, we can boast of a team of qualified staff to handle any requirement. **Our doors remain opened to you.**

#### **JESTRADE VISION:**

Our vision is to transform lives and businesses through the use of cutting-edge technology by serving as an ICT solution HUB and a place of technological innovation, ingenuity and excellence where customers find answers to their problems, solutions, satisfaction and comfort.

#### **JESTRADE MISSION:**

To make available to our customers; proven technologies, solutions, products, tools and expertise tailored to address their complex challenges and influences their future ROI, productivity, workflow and profitability.

Location: 2<sup>nd</sup> Lane on the Abokobi-Akporman School link (Behind House of Compassion), Off the Abokobi-Boi Road.

### **JESTRADE OBJECTIVE:**

1. To drive value and satisfaction by adopting technologies, products and solutions that works.
2. To make the relevance of ICT, a visible and indispensable component of economic and organizational growth by adding value to our customers and offering them with trusted advice.
3. To develop a unique brand position, increase customer engagements, be acquainted with their challenges, offer seamless solutions and streamline their operations with agility to achieve the desired results and growth.

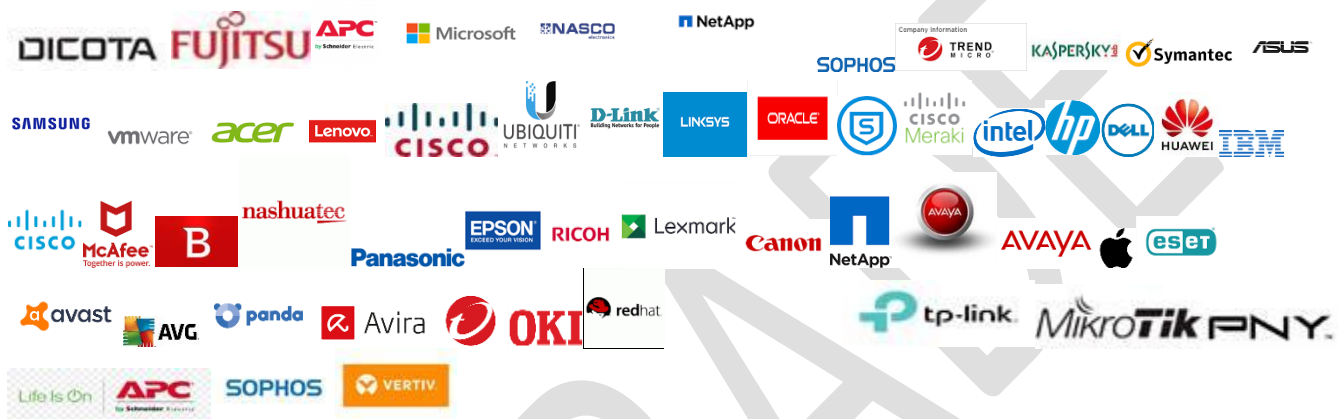
### **JESTRADE SERVICES AND SOLUTION OFFERINGS**

- **Enterprise Mobility and Security:** Azure Active Directory Premium P1, Microsoft Intune, Azure Information Protection P1, Microsoft Advanced Threat Analytics, Azure Rights Management (part of Azure Information Protection) and the Windows Server CAL rights.
- **Enterprise Collaboration System (ECS):** Facilitating efficient sharing of information, documents and knowledge across enterprise, teams and departments. Utilizing ECS tools - Reliable Internet, Groupware, SharePoint, customized software and hardware, internal and external networks.
- **Cloud & On-Premise Services/ Hosted Services:** Information Technology as a Service, Communication as a service, Hosted Communication, Infrastructure and Software as a service (SaaS), Hybrid Services. Etc.
- **Data Centre Solutions:** IT equipment, servers, routers, storage systems, and firewalls, as well as supporting infrastructure for the physical data center; cooling systems, batteries, generators and cabling
- **Unified Communication and Collaboration (UC&C):** Video, Teleconferencing and messaging; With UC&C, we integrate diverse communication tools, such as Voice, IP Telephony Calling, Instant Messaging, Desktop Sharing, Presence, and Web Conferencing,
- **Network & Connectivity Solutions:** Network & Application optimization, (LAN, WAN) Virtual Private Network, Voice and Data, Business Access Network, Ethernet or wireless Etc,
- **Cyber Security; Data/Cloud Security:** Fraud prevention, threat intelligence, Industrial cybersecurity, threat management and defense, security alerts and awareness, Physical & logical security against all levels of threats through authentication, authorization, web & email management and monitoring
- **Contact Centre:** Quality assurance, Call-recording, Workforce management Etc.
- **Training & Technical Support Services:** We offer Consultancy services, training services, and support at different levels and scenarios.
- **Office & Household Supplies, appliances, gadgets, automobile parts and lighting Solutions**
- **DICOTA Executive Bags and Carrying Solutions, Shoulder bags, Backpacks, Sleeves, Bundles, Rollers, Eco, Mobile Office Solutions, Tablet Cases and Accessories**

## JESTRADE BRAND FOCUS:-

**PRIMARY BRANDS:** DICOTA, Microsoft, HP, APC, CISCO, Fujitso, Virtiv, Sophos, Mercury, Kaspersky, Canon, Nashuatec, Ricoh. Apple, D-Link, Oracle, Linksys, PNY, Epson,

**OTHER BRANDS** Dell, IBM, Acer, Samsung, VMware, Ubiquiti, Huawei, Intel, Asus, Lenovo, McAfee, Sharp, Xerox, Lexmark, Oki, Panasonic, Fujitsu, NetApp, Avaya, Trend Micro, Cisco Meraki ESET, Avast, AVG, Panda, Avira, Panasonic, Nasco,



At **JESTRADE**, we focus on what works and adopt the best solution to achieve satisfactory customer experience, workflow and growth. We believe a good partnership between JESTRADE and OEMs, partners and affiliate result in achieving the expectations of our clients.

## CUSTOMER COVERAGE

Resellers, Corporate, Public Sector, SMB, SOHO, Single Users

## JESTRADE STATEMENT OF PROMISE

*At JESTRADE, we promise you only genuine and high-quality products at reasonable cost. We say **NO to fake and counterfeited products**; It kills innovation and human capacity development, ingenuity, and it does not reward efforts invested in developing innovative products, solutions and services. The use of Counterfeits results in security breaches, loss of data, longer down time, customer dissatisfaction, dent on reputation etc and **our focus is to safeguard the integrity, security and operations of our clients.***

## JESTRADE CORPORATE SOCIAL RESPONSIBILITY

***“Our corporate social responsibility focuses on developing sports, youth innovation and care for the vulnerable, poor, handicapped and the less privileged in society***

***Our Tagline is: JESTRADE + ICT = Solutions - Disappointments***

Location: 2<sup>nd</sup> Lane on the Abokobi-Akporman School link (Behind House of Compassion), Off the Abokobi-Boi Road.

**CONTACT US:**



P. O. Box AQ 60

Abokobi, Ga East District.

Greater Accra, Ghana.

Digital Address: GE-015-4086



[info@jestradegh.com](mailto:info@jestradegh.com), / [jestradeghana@hotmail.com](mailto:jestradeghana@hotmail.com)

[sales@jestradegh.com](mailto:sales@jestradegh.com) / [support@jestradegh.com](mailto:support@jestradegh.com)



[www.jestradegh.com](http://www.jestradegh.com)



+233 (0)302 982856, +233 262728947



+233 262728947. +233 244453419



@jestradeICT [www.facebook.com/JestradeICT/](https://www.facebook.com/JestradeICT/)



@jestrade-GH <https://www.facebook.com/Jestrade-GH>,



@jestradeICT <https://www.linkedin.com/in/jestrade-gh-77349098>



@jestradeICT <https://twitter.com/jestradeICT>

**JESTRADE OFFICE AND BRAND RECOGNITION & AWARD**



**Office Premises**



**Award**

**Slogan: *JESTRADE; Your Technology Ally***